

FOR IMMEDIATE RELEASE

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**Worldwide Internet Consulting and Education Company
Opens Office in Delaware Valley**

August 14, 2003 – Philadelphia, Pennsylvania – WSI, a worldwide leader and leading edge Internet consulting and education company, has announced new Internet Consultant (IC) office in Audubon, Pennsylvania.

Headquartered in Toronto, Canada, WSI is ranked the #1 Internet services business in the world by Entrepreneur Magazine, and the 4th fastest growing International franchise of its kind. Worldwide. WSI delivers thousands of e-business solutions to small and medium sized businesses annually, and its systems have been developed, utilized and proven by over 700 Internet consultants in 87 countries.

The new Audubon office will be run by Nancy Vinkler, who has lived and worked in the Information Technology and high tech industry in the Philadelphia area for the past 23 years. At such companies as Unisys, PECO Energy, Decision One, and Lucent Technology. Her technology focus has been on telecommunications, data networking, and the Internet, her major role being to help businesses translate and map their business processes and problems to technology solutions which help them make or save money.

“With her over 13 years of experience in marketing, business development, product marketing, and product management, Nancy knows how to cost-effectively bring products and services to the market place,” said David Kunkel, International Marketing Director of WSI. “She fully understands business functions, return on investments, total cost of ownership, and knows how challenging it is for a business to make a profit. She has consulted with hundreds of customers about their new hardware and software solutions and services, helping them ensure a return on their technology investment. “

Vinkler currently serves on the planning board for the Montgomery County Women’s Conference of Montgomery County, Pennsylvania. She is active in the Midlantic Business Alliance and Professional

Business Network. She also serves on the Ambassador Club and the Technology Committee of the North Penn Chamber of Commerce of Montgomery County, Pennsylvania.

About WSI:

WSI's Internationally recognized Internet consultants, drawn from a wide range of backgrounds, assess clients' business needs and opportunities by using its patent pending Lifecycle™ System, an Internet solutions delivery framework. The first step is the Internet Business Analysis™ (IBA) process, during which the WSI consultant identifies the client's competitive advantage, target markets, online/offline marketing initiatives and objectives of an Internet presence. The client's Internet solution is then customized - using services like consultation, design, development, hosting, optimization, site registration and marketing support - to both reduce business overhead and increase profit.

Each solution is custom tailored at one of WSI's many certified Global Production Centers, strategically located in low cost, high-tech regions such as India and Australia – promising each client an oriented, state-of-the-art Internet solution designed to deliver a measurable return on investment at an economical cost. WSI's success stems from a model that stresses the importance of long-term commitment to clients.

WSI's systems have been utilized and proven by over 700 Internet Consultants in 87 countries worldwide, WSI delivers thousands of e-business solutions to small and medium sized businesses annually. For more information visit <http://www.WSIsimplyROI.com> or <http://www.wsicorporate.com>.