

**FOR IMMEDIATE RELEASE**

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**Internet Marketing Profits Now Available to Businesses in San Antonio TX**

*- World's Largest Internet Consultants Open Office in San Antonio TX-*

**Feb, 01, 2011 –San Antonio, TX--**Business in San Antonio can now utilize Internet marketing techniques to attract more qualified website traffic and increase online customer conversion. **WSI (We Simplify the Internet)**, worldwide leader in Internet marketing is proud to announce the launch of a new Internet Marketing Consultant office to serve the San Antonio, TX area.

Headquartered in Toronto, Canada, WSI's latest office will be run by Madhu Chadha who will provide local businesses with specialized Internet marketing strategies. Madhu Chadha aims to educate business owners on the latest trends, best practices, tips and techniques that can help them harness the full potential of the Internet. Using specialized tools like the WSI WebScan Report™ to study the current efficacy of a website, Madhu Chadha will help clients achieve top positioning for their websites in the highly competitive Internet space. This enhanced brand visibility will offer companies and organizations increased overall business profitability. The most tangible benefits to WSI clients are increased business efficiencies, targeted website traffic and more customer conversions online.

Madhu Chadha's WSI office, based in San Antonio, TX, will supply attractive, fully-functional e-Business solutions at an affordable price to small and medium sized businesses (SMEs) in San Antonio, TX. Not just a website provider, WSI offers a complete partnership, including post-implementation support and statistical reporting packages in the extensive product catalogue offered to clients.

WSI's internationally recognized Certified Internet Marketing Consultants assess clients' business needs and opportunities by using the patent pending WSI Internet Marketing Lifecycle™ System, an Internet solutions delivery framework. The first step is the Internet Business Analysis (IBA) process, during which Madhu Chadha will ask direct questions to identify clients' competitive advantage, target markets, online/offline marketing initiatives and objectives of an Internet presence. The client's Internet Solution is then customized - using services such as consultation, design, development, hosting, optimization, site registration and Internet marketing support - to both reduce business overhead and increase profit. Using the WSI Conversion Architecture™ model, a WSI Internet solution is then designed to draw qualified traffic to a website leading to more customer conversions online.

**About WSI:**

WSI is the world's #1 franchise offering Internet marketing services to suit the needs of multiple industries. The company has the world's largest Internet Consultants' network and a strong head office in Toronto, Canada. WSI Internet Marketing Consultants have helped thousands of small and medium-sized businesses realize their online marketing potential. By using innovative Internet technologies and advanced Internet marketing strategies, businesses can have a WSI Internet Marketing System tailored to their individual needs to elevate their Internet presence and profitability to new levels. In 2009, WSI was the proud recipient of 5 Standard of Excellence Awards at the Annual WebAwards Competition organized by

the Web Marketing Association (WMA). WSI has been ranked the #1 Internet Services Franchise in Entrepreneur Magazine's Franchise 500 listing for 10 years in a row. Entrepreneur Magazine also ranks WSI at #13 among the Top Home Based Franchises and #49 in America's Top Global Franchises. With the support and cooperation of its customers, franchise network, employees, suppliers and charitable organizations, WSI aims to help make child poverty history through its global outreach program. For more information about WSI's offerings and business opportunities, please visit our website at [www.wsitopwebdesigners.com](http://www.wsitopwebdesigners.com)

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If you would like more information about WSI and/or to receive a complimentary \$500 value Internet Business Analysis (IBA), please visit [www.wsitopwebdesigners.com](http://www.wsitopwebdesigners.com) contact Madhu Chadha at [mchadha@wsitopwebdesigners.com](mailto:mchadha@wsitopwebdesigners.com) or call 210-858-9302